

May 1, 2021

## California Privacy Notice

This Data Privacy Notice describes how Integra Beauty, Inc. (“Integra”) complies with the California Consumer Privacy Act of 2018 (“CCPA”) with respect to personal information collected about California residents (“California consumers”). This section provides you with our practices regarding the collection, use, and disclosure of your personal data in the 12 months prior to our last update to this Policy (see the date at the top). It also explains your rights regarding your personal data that we collect (as set forth in the California Consumer Privacy Protection Act or the “CCPA”).

## CCPA Rights

If you are a California resident, you have the right to know what personal data we collect, disclose, and “sell” about you (as that term is used in the CCPA). Additionally, you have the right to access, delete and opt out from the “sale” of your personal data. Specifically, California residents may request that we:

- Inform you about the categories of personal data we collect or disclose about you; the categories of sources of such data; the business or commercial purpose for collecting your personal data; and the categories of third parties with whom we share/disclose personal data. Such information is also set forth above in this Privacy Policy.
- Provide you access to and/or a copy of the specific pieces of personal data we collected about you (also called a data portability request)
- Delete certain personal data we have about you.

## Data Covered Under the CCPA

The CCPA applies to personal information of California consumers, such as those who buy Integra products online, those who sign up for our texts or e mails, and those who browse our websites. “Personal information” is defined broadly in the CCPA, and essentially encompasses any information that can be used directly or indirectly to identify a California resident. Our website collects information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device.

## Collection, Use and Sharing of Your Data

The personal information that Integra collects about California consumers depends upon the type of interaction with you, and is also limited to that which is relevant and appropriate for the interaction and purpose of the collection. Please see our Privacy Policy for more details.

Categories of Information we Collect:

- Your contact details (e.g., your name, address, e mail address);
- Internet activity information (e.g., browsing history, search history, information on a consumer’s interaction with a website, application or advertisement, or questions or other messages you address to us directly through online forms or by e mail);
- Inferences (about your personal preferences and other attributes drawn from profiling);
- Online identifiers (e.g., IP addresses, cookie IDs, internal identification numbers);

- Location data (e.g., your city, state or country information); and
- Application information (for job applicants) (e.g., employment information).

Categories of Sources:

- You
- Your device
- Data Partners

Purpose of Collection:

To communicate with you, including to process your requests for products/service and/or information;

To register for an account, if available;

To improve our Service, including to better understand our customer base;

To enforce our Terms of Use, and for the administration and protection of our business;

To comply with applicable law, regulations, and legal and regulatory processes; and

If you opt in to do so, we may use your name and e mail address for our marketing purposes.

Disclosure or Sale of Personal Information

<b>Categories of Information Disclosed or Sold:</b>	<b>Categories of Vendors or Other Entities We Share Information With:</b>
Your contact details	Our email service vendors, other vendors who assist in providing services on our behalf, and our business partners.
Payment information	Our payment processing vendors.
Demographic information	Our research and survey vendors, and our advertisers and other business partners.
Purchase history & preferences	Our affiliate partners, and other vendors who assist in providing services on our behalf.
Internet activity information, inferences and online identifiers	Advertising networks, internet service providers, data analytics vendors, operating systems and platforms, and social networks.
Location data	Internet service providers, data analytics vendors, operating systems, and platforms.

We may share your personal data with government entities when required to do so by law.

Right to “Opt-Out” (Do Not Sell)

Integra does not and will not ‘sell’ personal information of California residents (as that term is defined in the CCPA). To the extent that your personal information is accessible to our affiliated companies or to third party partners (called “Service Providers”) who assist us with our services to you, they are also prohibited from “selling” your personal information as defined in that law.

California residents may opt out of the “sale” of their personal data. California law broadly defines “sale” in a way that may include allowing third parties to receive certain data, such as cookies, IP address, and/or browsing behavior, to deliver targeted advertising on our Services or other sites and apps. Advertising, including targeted advertising, enables us to provide you certain content for free and allows us to provide you content relevant to you.

If you would like to opt out of our use of your personal data for such purposes, you may do as outlined on the following page: “Do Not Sell My Personal Information” or by contacting us at [data-privacy@integrabeautyinc.com](mailto:data-privacy@integrabeautyinc.com). This will cause data to cease to be added to any cookies or other tracking technologies that have been set on our Services or block them entirely. Please note that you will need to opt out again if you visit one of our Services from a different device or browser or if you clear your cookies.

Please note that certain data may be exempt from such access, data portability, and deletion requests under California law. For example, we need to retain certain data in order to provide the Services to you.

#### Right to Know/Access

In accordance with the CCPA requirements, California residents may contact Integra to exercise their right to know about the personal information that we hold about them as well as how the data was used, the categories of third parties with whom the data was shared, and the purpose(s) for the sharing of the information. They can do so by exercising that right via one of the other options identified in the Contact Methods section of this Notice.

California residents or their authorized agents who seek to exercise this right are subject to comprehensive verification to minimize any risk to individuals of sharing their person information with an unauthorized individual. Integra will deny the request if it is unable to verify the requestor and/or his/her authorized agent, and if so, we will inform the individual/authorized agent within 45 days of receipt of their request. Integra can also deny the request if our company does not hold any personal information about the individual which falls within the scope of the CCPA.

Properly verified California residents and/or their authorized agents are entitled to receive information about (or a copy of) Personal Information collected by Integra within the last 12 months before their request was made. Integra will endeavor to fulfill those requests within 45 days, but may require an additional period of time (up to a total of 90 days) if necessary. If so, we will inform the requestor about the delay and the reasons therefore within the 45-day period.

California residents are limited to two such requests to know/access their data in any 12-month period.

Please note that the verifiable consumer request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal data or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal data if we cannot verify your identity or authority to make the request and confirm the personal data relates to you. Making a verifiable consumer request does not require you to create an Account with us. We will only use personal data provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

### Right to Request Deletion

California residents have the right to request deletion of their personal information, and can make the request directly to us or via an authorized agent. They can do so by exercising that right via one of the other options identified in the Contact Methods section of this Notice.

Integra is not obligated to delete the personal information of the California resident if we are required or permitted to retain it in accordance with one of the exemptions in the CCPA.

Individuals who exercise their right to request deletion will be subject to verification in accordance with the CCPA requirements.

Integra will endeavor to fulfill the request within 45 days. If it becomes evident that Integra is unable to delete all of the California resident's data within the 45-day period, the company will inform the individual and/or the authorized agent within that period, and may take an additional 45-days to fulfill the request (i.e., a total of 90 days).

When Integra processes a request for deletion from a California resident (which has been properly verified), it will delete the data from its systems in a secure and irreversible manner, to prevent the data from being restored.

To the extent that Integra has entrusted any of the Personal Information of the California resident to a "Service Provider" (as that term is defined in the CCPA), it will also contact that Service Provider to process the deletion request and will confirm to the California resident (or his/her authorized agent, if applicable) that it has done so.

We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities;
- Debug products to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law;
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us;
- Comply with a legal obligation; or
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

### Right to No Discrimination

In accordance with the CCPA, Integra does not discriminate against individuals, including those who choose to exercise their CCPA rights. We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services;
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties; or
- Provide you a different level or quality of goods or services.

### Contact Methods

Integra has put in place the following methods for California residents to exercise their rights under the CCPA.

- Website address: [www.integrabeautyinc.com](http://www.integrabeautyinc.com)
- Email address: [privacy@integrabeautyinc.com](mailto:privacy@integrabeautyinc.com)
- If you have any general questions on about how we process and use your personal data, or concerns please contact us at [privacy@integrabeautyinc.com](mailto:privacy@integrabeautyinc.com)
- If you would like to exercise any of your rights above, please contact us at [privacy@integrabeautyinc.com](mailto:privacy@integrabeautyinc.com)
- Mailing address: CCPA Rights, Integra Beauty, Inc., 19867 Prairie Street, Suite 300, Chatsworth, CA 91311

### Use of Authorized Agents

In accordance with the CCPA, Integra allows California residents to exercise their CCPA rights via an authorized agent. California consumers must recognize that in those situations, Integra requires authentication/verification of the authorized agent as well as the individual about whom the data relates, and we may deny the request if we are unable to obtain appropriate authentication/verification at either level. The authentication/verification requirements adopted by Integra vary by right, and take into consideration the potential risks to the individual of sharing their personal data with an unauthorized individual. Please see the specific rights (below), and general information about authentication/verification obligations associated with each of them.

### Additional Information

For additional information about Integra's CCPA practices, please visit our website at [www.Integreabeautyinc.com](http://www.Integreabeautyinc.com) or contact us via one of the options provided in the Contact Methods section.

Note for non-California residents: We will seek to honor requests to exercise the above rights made by non-California residents to the extent required by applicable law.